**The five different categories of business requirements are the following:**

1. **Business requirements- Such as:**

* Problem Statement
* Project Vision
* Project Constraints (Budget, Schedule, and Resource)
* Business Objectives
* Project Scope Statements (Features)
* Business Process Analysis
* Stakeholder Analysis
* IT Service Impact Analysis

1. **Domain knowledge-** **Domain knowledge refers to the understanding of the processes, workings and key aspects of the business**
2. **Stake holder requirements- I would gather these through different mediums, such as:**

* Interviews, Questionnaires or Surveys.
* User Observation.
* Document Analysis.
* Interface analysis.
* Workshops.
* Brainstorming.

1. **Transition requirements- capabilities that the solution must have in order to facilitate transition from the current state of the enterprise to a desired future state, but that will not be needed once that transition is complete.**

**And finally:**

1. **Solution requirements-functional and non-functional. Some examples of functional requirements are technical requirements such as:**

* Hosting and domain name/ templates-Very important to find a memorable domain name and easy to remember URL
* Shopping-cart tools
* Conversion tools-such as lead capturing campaigns (optimonk pop-ups,clickfunnels, sales funnels etc)
* Payment systems- Third party payment systems such as Stripe/PayPal, etc)
* Mobile storefront/ Mobile App
* Marketing and analytics tools-Such as google analytics. Google ads, SEO, etc